

**Steve
Jones**
Business
Development
Manager

Karen Cunningham
Hiring Manager
Dayjob Ltd
120 Vyse Street
Birmingham
B18 6NF

Date 14th January 2013

Dear Ms Cunningham

Kindly accept this application from a talented and capable applicant who wishes to apply for your Business Development Manager vacancy which was advertised on the dayjob.com website today.

I would bring to your company real life experience of the following areas,, and All of these being fields mentioned in the job advert. On top of this I am able to identify, exploit, take advantage of and fully develop any sales opportunities that come my way.

With my present employer I have consistently exceeded all goals set for me, and am valued for my hard work, reliability, tenacity and ability to come up with solutions to problems. A good illustration of this is where I

My core strengths include, but are not limited to the following:

- Utilising the latest technologies & marketing techniques to maximise performance.
- Having the experience, enthusiasm and desire to make a real difference.
- Launching new products and creating a new bank of customers.

I would be grateful for the opportunity to demonstrate my capabilities further at an interview. Please feel free to contact me to arrange a meeting at your earliest convenience. In closing I would like to thank you for taking the time to consider my application, and I eagerly look forward to hearing from you.

Yours sincerely

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