

Maxine Curry

Merchandiser

AREAS OF EXPERTISE

Online merchandising
Store layouts
Visual displays
Product management
Trade analysis
Team meetings

PROFESSIONAL

French (fluent)
German (intermediate)

PERSONAL SKILLS

Team player
Building relationships
High energy levels
Proactive

CONTACT

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Driving license: Yes
Nationality: British

PERSONAL SUMMARY

A customer obsessed professional who has the merchandising skills and experience needed to bring value to any company that she works for. Maxine can promote the right products, at the right time, in the right quantities. Not only is she a creative thinker who can bring new ideas to life, she is also a profit focused individual who will always balance a customer's needs with a company's commercial and business goals. Right now she would like to join a company that values all of their staff and gives them a competitive salary and a wide range of rewards.

WORK EXPERIENCE

Company name – Location

MERCHANDISER Jun 2013 – Present

Responsible for ensuring that products and brands are represented effectively in stores to create a positive customer experience in a retail environment.

Duties:

- Promoting products to significantly increase their sales.
- Ensuring each area of the store is stocked, rotated, clean and looking its best.
- Making sure customers find everything they need, in the right place.
- Checking and replenishing product display areas in line with company plans.
- Making recommendations and advising others on opportunities and risks.
- Monitoring stock levels and reviewing product performance in order to identify current and future trading opportunities.
- Ensuring that best sellers reach their full potential.
- Putting together merchandising plans for specific stores.
- Helping Customers with any queries they may have.
- Completing all paperwork and administration tasks as required.
- Managing stock availability throughout the supply chain, from suppliers to stores.
- Working closely with the buying team on related issues.

Company name - Location JOB TITLE Dates (i.e. Aug 2011 – Jun 2013)

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KEY SKILLS AND COMPETENCIES

- Have a clear focus on high quality, performance and business profit.
- Have own car and a full valid driving licence.
- Able to perform each essential duty to a satisfactory standard.
- Treat people like how I would like to be treated.
- Experience of delivering store specific planning across multiple retail sites.

ACADEMIC QUALIFICATIONS

Nuneaton University 2008 - 2011
BSc (Hons) Sales Management

Coventry Central College 2005 - 2008
A levels:
Maths (A) English (B) Technology (B) Science (C)

REFERENCES – Available on request.



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