

Jennifer Heart

Sales Manager

*Sean Merchant
Hiring Manager
Dayjob Ltd
The Big Peg
Birmingham
B18 6NF*

Date: 18th September 2012

Dear Mr Merchant

Your company recently advertised on the dayjob.com website for a Sales Manager. After reading the job description I am confident that I would be a perfect fit for this position as my experience and abilities precisely match your requirements.

Without wishing to sound boastful I feel that I come to you with a background that is unique and distinctive from other applicants. I am an expert at developing annual account development plans, in collaboration with other senior colleagues, to include strategic objectives, financial targets, sales and marketing plan and competitor analysis. This strength coupled with my proven ability to have prepared me well for a position at your company. My core strengths include, but are not limited to the following:

- Actively engaging with clients to understand their strategic priorities and working hard to become familiar with the climate of their business.
- Following up all new business opportunities to establish working relationships.
- Overseeing the development of marketing materials and sales tools.

For additional information about my capabilities please view my attached resume.

Right now I want to work for a reputable and exciting company like yours where there will be a big stage for my talents. Therefore I would welcome the chance of an interview, where we would be able to discuss in greater detail the value and strength I can bring to your already successful company.

I thank you for your time and I look forward to hearing from you.

Yours sincerely

*Jennifer Heart
123 Some Made Up Road
Dudley
West Midlands
B111 8AAA
T: 0044 121 638 0026
M: 0087 2220000
E: info@dayjob.com*



Copyright information - Please read

© These sales manager [cover letter examples](#) are the copyright of Dayjob Ltd 2012. Job seekers may download and use this particular cover letter example for their own personal use to help them write their own one. You are also most welcome to link to any page on our site www.dayjob.com. However this cover letter must not be distributed or made available on other websites without our prior permission. For any questions relating to the use of this cover letter template please email: info@dayjob.com.